

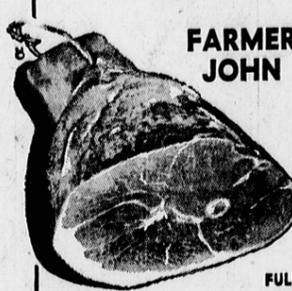
LOIN SALE!

EASTERN CORN-FED PORK . . . FOR SPIT OR GRILL BAR-B-QUEING

SPIT
Freshly Cut
LOIN HALF 49¢
 FRESHLY CUT FROM THE FINEST EASTERN CORN-FED PORK.

43¢
 LB.

FARMER JOHN Ham



JUST WAIT 'TIL YOU TASTE THE LIP-SACKIN' WONDERFUL OLD-FASHIONED HICKORY-SMOKED FLAVOR OF THESE SLOW-SMOKED HAMS . . . BURSTING WITH SUCCEFUL GOODNESS AND TENDERNESS.

39¢
 LB.

FULL SHANK HALF

FARMER JOHN BUTT END CUT HAMS 49c lb.
 FARMER JOHN CENTER CUT HAM SLICES 79c lb.

55¢
 LUER'S LINK SAUSAGE 1/2-lb. pkg. 25¢
 SKINLESS PURE PORK . . . BEGIN THE DAY RIGHT WITH SAUSAGE FOR BREAKFAST.

HUNT'S PORK & BEANS

WITH THAT TASTY TOMATO FLAVOR THAT GOES SO WELL WITH BARBECUED MEATS.

17¢

NO. 2 1/2 CAN

PREMIUM QUALITY Lucky COFFEE

FRESH ROASTED COFFEE . . . CHOSEN FROM THE WORLD'S FINEST SELECTION OF FULL BODIED COFFEE BEANS . . . REFRESHING . . . FLAVORFUL.

49¢

POUND CAN

CHINESE FOODS

PERU RICE 45¢ PER PKG.
 SERVE WONG'S EASY TO

PER PKG. 55c

No. 2 Can 35c
 MILD FLAVOR . . . FOR APPETIZER

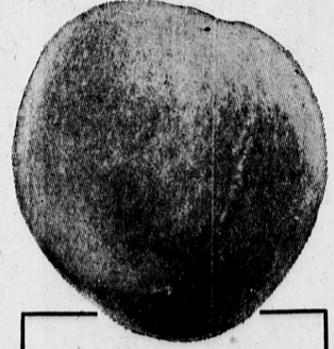
30 oz. Can 79c
 DELICIOUS MAPLE FLAVOR.

12 oz. Bottle 27c
 DELICIOUS MAPLE FLAVOR.

Flat Bottle 33c
 RINGS QUICKLY AND EASILY.

Large Box 39c
 BREAKFAST FOOD.

33c
 QUICKER BLENDING.



REFRESHING BIG DIP ICE MILK DESSERT

FOR TASTY MALTS, OR SUNDAES . . . SERVE GOLDEN STATE'S DELICIOUS ICE MILK DESSERT AT THIS LOW PRICE.

1/2 GALLON CARTON

39¢

SWEET 'N' JUICY Peaches

FAY ELBERTA VARIETY

FOR FRESH FRUIT DESSERTS, SALADS, OR HAND MUNCHIN'. BEAUTIFUL TO BEHOLD, EXTRA SWEET AND JUICY . . . FLAVOR IS EXQUISITE, BE SURE TO BUY SOME TODAY . . . ONLY 77 CALORIES IN A CUPFUL OF PEACHES.

10¢
 LB.

BELL PEPPERS 10c lb.
 LARGE SIZE CRISP, GREEN PEPPERS . . . ADD PEP TO ANY MEAL WITH PEPPERS . . . EASY ON THE WAIST LINE BECAUSE THEY'RE LOW IN CALORIE COUNT.

ROMAINE LETTUCE 2 Heads 15c
 FOR A CRISPY CHEF'S SALAD, USE ROMAINE . . . AND LETTUCE ADDS VITALITY TO SANDWICHES TOO.

GRAVENSTEIN APPLES 3 lbs. 23c
 A TRULY ALL-PURPOSE APPLE THAT HAS ITS OWN SWEET FLAVOR . . . WONDERFUL FOR PIES, SAUCE AND TASTY FRUIT SALADS . . . BUY AT THIS LOW PRICE.



Reg. 2.98 **FIRST QUALITY GIANT-SIZE STRIPED CANNON BEACH TOWELS**

SAVE \$1.39 NOW!
 HEAVY-DUTY . . . BIG, THIRSTY ABSORBENT TOWELS . . .
 SALE PRICED **1.59** EA.

Lucky STORES

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Steel Strike May Bring Increase In Sales for Aluminum, Plastic

By REYNOLDS KNIGHT
 Higher steel prices — almost a certainty if the steel workers win their wage demands—could boost sales of plastics and aluminums.

Every price hike for steel leaves some of its uses more marginal. Steel will for some time to come remain cheaper by the pound than its newer rivals, but higher tooling and machining costs tend to thin out that advantage. A firm that makes sports car bodies says the cost of a reinforced plastic product has come down 25 per cent in five years while steel has been inching up.

Manufacturers who can convert from steel to plastics or aluminum are taking a long, hard look at the consumer. Will he or won't he go for the product that substitutes the cheaper and lighter materials?

A FISHING rod manufacturer says: "If buyers think our prices are too high after a steel price increase, we may well switch to high-impact plastics or aluminum."

A lawn mower manufacturer came out this spring with plastic replacing some light steel components. A refrigerator maker has tested boxes in which the inner liner is made of plastic. A stove company plans an oven using aluminum as door framing; tooling costs are 25 per cent less than for chrome-plated steel. And even at present prices, aluminum is cutting into steel's markets for freight cars and truck bodies.

MUTUAL ASSISTANCE — If the North Atlantic Treaty Organization — 15 nations banded together solely for the purpose of preventing war—is to guarantee another decade of peace, its member nations must "put renewed vigor and renewed military capability" into the effort, believes Mundy I. Peale, president of Republic Aviation.

With manned aircraft still forming the principal deterrent to aggression, Peale believes that second sources of supply should be established in Europe for the supersonic nuclear-armed jet plane. He has proposed a joint European production program to build the Mach 2 (twice the speed of sound) all-weather F-105D fighter-bomber for the NATO air forces.

PEALE'S PLAN would subcontract its production to various aircraft firms in the NATO nations, thus avoiding huge defense dollar expenditures by any one nation to develop a weapon system comparable to the F-105D. The U.S. has invested millions in research and development to bring this advanced aircraft to production, he said, adding: "Few, if any of our NATO allies could afford to duplicate this investment."

A program to "Europeanize" the F-105D, Peale points out, would stimulate the aviation industries of the respective countries participating, with one country building the wings, another the engine, another the electronic equipment, etc.

THINGS TO COME—A diesel outboard motor will be introduced early next year . . . A new automotive storage battery has replaceable cells, saving the motorist the cost of buying a whole new battery when—as frequently happens—only one or two cells go dead . . . A British firm promises to market a lawn mower remotely controlled by a miniaturized radio transmitter.

MIGHTY MITES — Electronics, while helping our economy grow bigger, is going through a phase in which many of its products are growing smaller. Thanks to electronic "miniaturization," missiles contain more efficient payloads, defense equipment is lighter and more mobile, and pocket-size radios are commonplace.

Rapid progress in a new concept for further shrinking of electronic equipment has been announced by the U.S. Army Signal Corps and the Radio Corporation of America, working on the Army's "micro-module" program. The micro-module concept already has produced radios as small as sugar lumps. It promises a 10-fold reduction in size of vital military devices. In the micro-module "revolution" the vast range of jobs done by transistors and other electronic parts is being compressed into tiny micro-modules — circuit-building blocks measuring only a third of an inch on each side. A cubic inch will hold 27 of these blocks.

The workhorse of the industry, the electron tube that has been at work for the past 30 years, also is decreasing in size as it grows in performance. RCA's thimble-sized "Nuvistor" tubes were made available this month to electronic equipment manufacturers on a limited-sampling basis. The Nuvistor concept "opens the way to mass production of high-performance miniature tubes more rugged, reliable and efficient than their larger counterparts," according to RCA engineers.

KEEP 'EM HAPPY — Employee relations men keep union negotiators off balance with such fillips as these: an extra week's vacation to those who choose the winter months, rather than summer, for their rest and recreation; phones in women employees' dressing rooms so working mothers can keep tabs on their kids; paid holiday on birthdays.

An arrangement has been worked out by one company, whereby employees may donate their unused sick leave pay to fellow workers with long disabilities. An outboard motor manufacturer gives workers the free use of the company's product for holidays and vacations—and thereby gains from the gesture by exposing the product to a selective target audience on the waterways.

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"DON'T GIVE UP THE SHIP"
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ALAN LADD, VAN HEFLIN
 in
"SHANE"

GRAND
 Phone FA. 8-6500

Friday-Saturday-Sunday
SUSAN HAYWARD
JEFF CHANDLER in
"THUNDER IN THE SUN"
 Also
VAN HEFLIN
VIVECA LINDFORS in
"THE TEMPEST"

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